



Main Street Coon Rapids Design Team

2021 Plan of Action

Design Team

Purpose: To encourage the improvement of the Main Street District's physical appearance.

1. Complete building inventory (building information, current and historic photographs)
2. Schedule Main Street Iowa Design Assistance visits
3. Identify 2021 MSI Challenge Grant candidate
4. Host regular (quarterly) downtown clean-ups
5. Plan and implement small beautification projects (planters, seasonal decorations, window displays)
6. Improve downtown signage (remove former business signs, enhance current signs, add business hour signage)
7. Continue mini-grant program to encourage building improvement
8. Wayfinding signage
9. Create downtown lighting plan
10. Façade rehabs: apply for CDBG Downtown Revitalization Fund
11. Remove old Christmas Lights from building tops
12. Remove old signs from buildings (i.e. racquetball court, laundromat)
13. Selfie spots (Charlie's idea)
14. Complete grain bin art
15. Historic preservation education
16. Public restroom