

Monday, September 19, 2005



Signs, Banners, Engraving &
Digital Printing

FAST & On Time Every Time!
Not Sometimes...

[Home](#) || [Products](#) || [Order Online](#) || [Price Quote](#) || [Request Information](#) || [Contact us](#)

Letter Visibility Chart

Distances will vary approximately 10% with various color combinations. 5,280 feet equals one mile. Maximum distance in color would be RED or BLACK on WHITE background.

MAXIMUM READABLE DISTANCE	READABLE DISTANCE FOR MAXIMUM IMPACT	LETTER HEIGHT
100'	30'	3"
150'	40'	4"
200'	60'	6"
350'	80'	8"
400'	90'	9"
450'	100'	10"
525'	120'	12"
630'	150'	15"
750'	180'	18"
1000'	240'	24"
1250'	300'	30"
1500'	360'	36"
1750'	420'	42"
2000'	480'	48"
2250'	540'	54"
2500'	600'	60"

IMPORTANT NOTICE TO PURCHASER: All statements, technical information and recommendations herein are based on tests we believe to be reliable, but the accuracy or completeness thereof is not guaranteed, and the following is made in lieu of all warranties, expressed or implied, including the implied warranties of merchantability and fitness for a particular purpose. Before using, user shall determine the suitability of the product for its intended use, and user assumes all risk and liability whatsoever in connection therewith. NEITHER SELLER NOR

MANUFACTURER SHALL BE LIABLE EITHER IN TORT OR IN CONTRACT FOR ANY LOSS OR DAMAGE, DIRECT, INCIDENTAL, OR CONSEQUENTIAL, ARISING OUT OF THE USE OF OR THE INABILITY TO USE THE PRODUCT. No statement or recommendation not contained herein shall have any force or effect unless in an agreement signed by officers of seller and manufacturer.

Chart provided by the California Institute of Technology.

[Home](#) || [Products](#) || [Order Online](#) || [Price Quote](#) || [Request Information](#) || [Contact us](#)

