



Main Street Coon Rapids Design Team 2022 Plan of Action

Design Team

Purpose: To encourage the improvement of the Main Street District's physical appearance.

1. Continue mini-grant program to encourage building improvement
2. Historic preservation education
3. Host design-related mini-workshops (window displays, interior store layout, merchandising)
4. Host regular (quarterly) downtown clean-ups
5. Identify MSI Challenge Grant candidate
6. Maintain planters, boulevard, and seasonal decorations
7. Plan and implement small beautification projects
8. Schedule Main Street Iowa Design Assistance visits
9. Research ways to help businesses with expansion and building improvements. Share available grant programs with interested building owners
10. Monitor current Challenge grant project
11. Monitor current Catalyst grant project

2022

12. Bronze historical markers
13. Complete grain bin art
14. Downtown building greeting card program with CR-B art students
15. Dumpster Artwork
16. Façade rehabs: find funding for renovations
17. Implement a window display program partnership with CR-B art students
18. Improve downtown signage (remove former business signs, enhance current signs, add business hour signage)
19. Remove old Christmas Lights from building tops
20. Selfie spots
21. Work with Lyons on empty lot
22. Work with Northside owner to fix side of building

2023

1. Art installations
2. Create downtown streetscaping plan (lighting, storm water run off, etc.) 2023
3. Create FAQ sheets related to housing funding opportunities
4. Derelict building review
5. Host upper story and vacant building tours
6. Review Building guidelines and codes
7. Update building inventory (building information, current and historic photographs) 2023
8. Upper Story Housing education

2024

1. Research stormwater issues related to streetscape
2. Empty lot development
3. Review codes and ordinances related to parking for housing in the downtown area